



# SUSTAINABLE DEVELOPMENT

## ENVIRONMENTAL OBJECTIVES & KPIs



SUSTAINABILITY ISSUE	OBJECTIVE	KEY PERFORMANCE INDICATOR (KPI)	LATEST STATUS	TARGET	IMPROVEMENT
			Qtr 2 2008/09	Qtr 4 2008/09	PERCENTAGE
Carbon Emissions & use of fossil fuels	To minimise delivery miles from our suppliers	Average distance of our food suppliers from Eden	28.13 miles	15 miles	47%
Carbon Emissions & use of fossil fuels	To minimise delivery miles to our clients	Average miles driven per order delivered	2.5 miles	2.3 miles	8.5%
Carbon Emissions & use of fossil fuels	To maximise the efficiency of fuel used by our vans	Miles driven per litre of fuel purchased	7.5 miles	7.8 miles	4%
Carbon Emissions & use of fossil fuels	To maximise the use of seasonal UK sourced ingredients	%age of ingredients on Express Menu manufactured or grown within the UK	68%	75%	10.2%
Use of Plastics	To eliminate plastic from all order related disposables	%age of £ spent on disposables and packaging which are plastic items	54%	45%	9%
Waste to landfill	Zero waste to landfill	1100 litre Paladins to landfill	52 paladins	0 paladins	100%
Waste reduction	To reduce electricity usage	kWh of electricity used per guest served	0.49 kWh	0.47 kWh	5%
Waste reduction	To reduce water usage	Litres of water used per guest served	3.2 litres	3 litres	6%
Carbon Footprint	To reduce our carbon footprint pro rata to order volume	Carbon footprint per order delivered	5.84 kg	5.55 kg	5%
Animal Welfare	Only to use meat & poultry from farms with approved husbandry	Percentage of meat & poultry items from Farm Assured sources	88%	100%	12%

